

Sahal Sadarudin

STRATEGIST

DESIGNER

MARKETER

 Sahal S

 www.melloexperts.com, sahals.medium.com, behance.net/sahal

 sahal@melloexperts.com, sahalkales98@gmail.com

 +91 6238 744 344

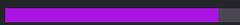
PROFILE

What makes a person perfect? When you find everything you need in them! That's what I try to build myself into, a reliable asset who can help businesses reach their long term and short term goals using strategies that show results and creative marketing techniques that is on par with the trends as well as advancement of technology.

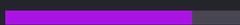
To get there, I have reviewed myself and shaped my skills by experimenting and trialing on my own projects and of clients to learn what works for **4+ years**.

SKILLS

Management



Motion Graphics



Designing



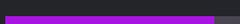
Facebook Ads



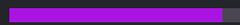
Google Ads



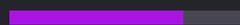
Content Dev & Marketing



Branding



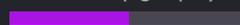
UI/UX



SEO



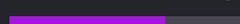
Cinematography



Strategy



Business Consulting





CONTACT

www.melloexperts.com

sahal.melloexperts@gmail.com, sahalkales98@gmail.com

+91 6238 744 344

LinkedIn - Sahal S



PORTFOLIO

Medium

sahals.medium.com

Behance

www.behance.net/sahal



ABOUT ME

Passionate in understanding business from analytics perspective and integrating what works best to help the business grow. Ever since childhood, I was really into creativity and started my career since then.

Using creativity and strategy to help businesses reach their goals and milestones really became my gig!



EXPERIENCES

Founder and Director

Mello Experts

2020 - Present

Understanding the trends in marketing which is all about going the opposite direction of what is taught in books, it's not about how much we spend anymore, rather how it spend. Mello was founded with this vision in mind.

Freelance
Business Consultant

Emenark

2020 - 2021

Helped the business build a bold and unique visual identity in it's niche, create a website with respect to UI/UX trends and keeping customer satisfaction and product variety as priority. Which benefited the business build a remarkable online presence.

Content Strategist

eHackify Cybersecurity Trainings

2019 - 2021

Being one of the founding members helped the business build a branding strategy, lead generation funnels, visual identity, social media strategy, brochures and extensive competitor analysis.

Project Manager

Bluepin Digital

2019 - 2019

Worked to manage the business' client needs, HR management in order to deliver the output on time as well as utilize the human resources more effectively and in a structured manner.

Appsec Engineer/
Content Dev

RedTeam Cybersecurity Labs LLP

2018 - 2019

Worked with the Cybersecurity team as well as managers to structure the content, marketing and sales of business as well as cater towards the cybersecurity needs of clients.



INFO

Date of Birth

March 4 1998

Hometown

Malappuram, Kerala, India - 676101

Languages

English, Hindi, Malayalam

Freelancer

Designing / Marketing / Branding / Visual Identity

2016 - 2021

Learned and mastered my skills in various fields to deliver the best to the clients with respect to market trends, psychology as well as brand morals.